



“LANDSLIDE RESEARCH AND RISK REDUCTION FOR ADVANCING CULTURE OF LIVING WITH NATURAL HAZARDS”

Ljubljana, Slovenia, May 29 – June 2, 2017 (Monday to Friday)



Invitation for sponsors and exhibitors

It is our great pleasure to inform you that we will host the 4th World Landslide Forum (WLF) which will take place at Cankarjev dom - Cultural and Congress Centre, Ljubljana, Slovenia from May 29 to June 2, 2017. The first three forums were organised in Tokyo (2008), Rome (2011), and Beijing (2014).

The WLF provides a forum for the discussion, development and exchange of ideas and presentation of scientists, engineers, and researchers/policy makers working in the area of landslide technology, landslide disaster investigation and landslide remediation.

Until early April 2017, close to 500 participants have already registered - a wide audience is therefore attending the Forum with a diverse background and from different regions of the world and with interest into landslide disaster risk reduction:

- UN institutions & EU institutions and agencies
- National governments and local authorities
- Non-governmental organizations with interest & activities in disaster risk reduction
- International and national civil protection and disaster relief agencies and institutions
- Private sector involved into research, development, and practical applications of technologies and solutions in the field of landslide risk reduction
- Research & academic institutions
- Insurance and re-insurance companies

You are kindly invited to participate in this important international Forum as sponsor and/or exhibitor, which will give you an opportunity to gather new information in the field of landslide research and mitigation. This way of promotion is the most efficient presentation of your offer as an important company, enabling you a direct acquaintance with the latest development trends and possibilities in this field.

Even though you might think that supporting such an event will not directly contribute to your business interest, we are nevertheless asking you to think about your participation, as you will support an important and developing branch of landslide research in general. Experiences of our sponsors show that indirect benefits and important business effects usually result from such sponsorships.

Take this exceptional opportunity to present your company and participate in the preparation of the congress by organising and/or sponsoring a lecture or a workshop, perhaps by inviting speakers and/or participants, advertising, exhibiting, sponsoring or suggest another type of participation. We will be glad to accept your offer.

I am looking forward to a successful cooperation in the organisation of the Forum.

Sincerely Yours
Matjaž Mikoš, WLF4 Forum Chair

Dean of Faculty of Civil and Geodetic Engineering, University of Ljubljana
Chairman of the Slovenian National Platform on Disaster Risk Reduction

INTERNATIONAL ORGANISATION

International Consortium on Landslides (ICL), Kyoto, Japan

President: Dr. Yueping Yin (China Geological Survey)

Vice Presidents: Dr. Claudio Margottini (National Institute for the Protection and Environmental Research – ISPRA, Italy), Irasema Alcántara AYALA (National Autonomous University, Mexico), Matjaz MIKOS (University of Ljubljana, Slovenia), and Dwikorita KARNAWATI (Gadjah Mada University, Indonesia)

WLF4 WEB PAGE

<http://www.wlf4.org/>

WORLD LANDSLIDE FORUMS

2008 Tokyo, Japan

2011 Rome, Italy

2014 Beijing, China

2017 Ljubljana, Slovenia

EXPERT PROGRAMME

The WLF4 will offer several important events, such as a High-Level Panel Discussion of Representatives of International organizations and National Government, Round Table Discussion, Photo Exhibition & Award, Student Session & Award, Technical Exhibition, and three interesting Post-Forum Study Tours.

Preliminary WLF4 Program: <https://www.wlf4.org/forum-themes/#programme>.

SPONSORSHIP

Why become a sponsor of the WLF4?

As a sponsor and/or exhibitor, you will have the opportunity to market yourself to an international audience of those involved in the field of landslide research and mitigation.

Depending on the level of sponsorship, you will be given complimentary advertising space, and display of your logo in various forum publications and around the venue.

Your company will be recognized and promoted on the WLF4 web page, in the Forum program and in selected associated materials.

Having an exhibitor's stand with your company information has many advantages. It will be located in the Foyer (registration/information and refreshment area) and will ensure a good flow of traffic. You get the chance to demonstrate your products and have opportunities to interact with many researchers, scientists, technical experts, students, and other stakeholders.

OPTIONS FOR SPONSORSHIP

It is almost impossible to organise a convention of this format without the support of interested companies. We would like to invite you to contribute to a successful organisation of this event in one or more of the following ways:

- As a sponsor of the meeting
- As an advertiser in the congress material (final programme, leaflet in the congress bag)
- By participating in the congress exhibition
- Special presentation of your product (social event, coffee break, etc.)
- Other items (Congress bags)
- Your own suggestions

Sponsors are free to make their own selection from the list of sponsorship options. Sponsors supporting the WLF2017 to a certain value will fall into different levels of categories:

	Payment - 22% VAT not included
Golden sponsorship	8.000 EUR
Silver sponsorship	5.000 EUR
Bronze sponsorship	3.000 EUR
Sponsorship	to be negotiated

»Level« sponsors will be treated on a »first come, first served« basis.

»Level« sponsors will enjoy the following benefits:

Benefits	Golden sponsor	Silver sponsor	Bronze sponsor
Empty exhibition space	12 m ²	9 m ²	6 m ²
Logo in the WLF Final programme	Inside front page	Inside front page	Inside front page
Advertisement in the Final programme	Full page, inside; excl. films	Half page, inside; excl. films	Quarter page, inside; excl. films
Promotional leaflet in the congress bag (excl. production of the leaflets)	<input checked="" type="checkbox"/>		
Acknowledgement in Congress Chair's address at the Opening Ceremony	<input checked="" type="checkbox"/>		
Logo on the screen before plenary sessions	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Logo on the Congress website with a link to Sponsor's web page.	<input checked="" type="checkbox"/>		
Logo on congress website		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Complimentary registration fees	2	1	0
Payment *	8.000 EUR	5.000 EUR	3.000 EUR

* 22% VAT will be added to the prices.

Exhibition equipment (walls, tables, chairs etc.) and advertisement designs are not included in the sponsorship payments. Additional services can be rented at extra charge regarding the valid price list of Cankarjev dom.

EXHIBITION

- **Space rental per m² of empty exhibition space**

Payment until or on December 1, 2016	290 EUR
Payment after December 2, 2016	360 EUR

22% VAT will be added to the prices.

The exhibition will be organised in the Foyer of Cankarjev dom, where the registration desk will be located and the coffee and lunches will be served during breaks.

Exhibitors can rent empty exhibition space (without walls and other equipment) and arrange the booth by themselves or order the exhibition construction in Cankarjev dom (regarding the valid price list). A minimum of 6 m² of empty exhibition space can be rented.

Allocation of space will be treated as a first come – first served basis (except for the sponsors).

- **Promotional poster**

Price of one roll-up displayed	690 EUR
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22% VAT will be added to the prices.

ADVERTISEMENTS

	Final programme
	Deadline for submission of adds: April 20, 2017
full page, inside	800 EUR
half page, inside	450 EUR
Promotional leaflet in the congress bag	950 EUR
	Deadline for delivery: May 8, 2017

22% VAT will be added to the prices.

SPONSORING OF SOCIAL EVENTS

- A 22% VAT will be added to all prices stated below.

The companies can decide to sponsor one or more of the social events, held during the conference. Technical Organiser will provide assistance in organisation of any social/cultural events that your company would like to host during the WLF4.

Coffee break

Sponsor is entitled to the following benefits:

- Publication of logo in the schedule at the sponsored coffee break
- Special announcement of sponsor at the end of lecture before the sponsored coffee break

Sponsorship: 700 EUR

Lunch

Sponsor is entitled to the following benefits:

- Publication of logo in the schedule at the sponsored lunch
- Special announcement of sponsor at the end of lecture before the sponsored lunch

Sponsorship: 1.000 EUR

SPONSORSHIP OF THE CONGRESS BAGS

Priority will be given to sponsors.

Sponsor is entitled to the following benefits:

- Publication of logo in the Final programme (inside front page)
- Publication of logo on the congress bags

The final cost depends on the choice.

PAYMENT DETAILS

Deadlines for payment:

- Sponsorship **depends on the contract**
- ~~Exhibition space, price of 290 EUR~~ **~~December 1, 2016~~**
- Exhibition space, price of 360 EUR **December 2 to May 8, 2007**
- Advertising in the Final programme **May 8, 2017**

Payment conditions	Payments - without any charges to the beneficiary - can be made: <ul style="list-style-type: none"> • by bank cheque payable to Cankarjev dom • by bank transfer: <ul style="list-style-type: none"> Bank: Banka Slovenije Bank address: Slovenska 35, Ljubljana Beneficiary: Cankarjev dom, Presernova 10, Ljubljana Account number: SI56 0110 0600 0022 527 IBAN: SI56 0110 0600 0022 527 SWIFT: BSLJSI2X Notification: WLF 2017 • by Credit Card (Visa, MasterCard, Diners)
Cancellation of exhibition	Cancellation policy will be defined in the sponsorship contract. All cancellations of participation in the exhibition must be sent in writing to Cankarjev dom. Advertising can not be cancelled after the deadline for submission of materials. All the refunds will be carried out after the end of the Congress.

CONTACT AND APPLICATION

ON-LINE APPLICATION: <http://events.cd-cc.si/ei/projekti/2017/wlf/site.htm>

Contact person for sponsors and exhibition:

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